

175. The method of claim 173 wherein the primary transaction is a service transaction and the upsell transaction is a purchase transaction.

176. The method of claim 172 wherein the primary transaction is a purchase transaction for a first good and the upsell transaction is a purchase transaction for a second good.

177. The method of claim 173 wherein the primary transaction is a service transaction for a first good and the upsell transaction is a purchase transaction for a replacement for the first good.--

IN THE ABSTRACT:

Please delete from line 19, beginning with "In operation," through the end of the Abstract.

REMARKS

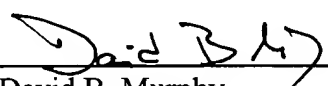
Claims 1-171 have been cancelled by the above-amendments. New claims 172-177 have been added to more fully cover Applicant's invention. Prompt and favorable action on the merits of the claims is earnestly solicited.

Respectfully submitted,

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